

# TELEVISION BILL SET FOR TODAY

## Columbia System Will Open Test Station in East

### Coast, However, Slated for Sound Program Alone

#### June Pursell to Make Her KFWB Debut Tonight

The Times Forum, KHJ, 1:30 p.m., Jennie Durkee, instrumentalist and Dr. Frank McCoy, editor of "Diet and Health," a daily Times feature. World Wide News, 7 a.m. and from The Times Tower, 12:30, 5:50 and 10 p.m.

BY JOHN S. DAGGETT

The Columbia Broadcasting System will officially open its experimental television station W2XAB at 6:15 p.m. today.



JUNE PURSELL

Although the sight transmission of the premiere program will be limited geographically to a comparatively small section along the eastern seaboard, the sound transmission will be carried to most of the eighty-six outlets of the system and released locally over KHJ.

Mayor Walker of New York City has been asked to lift the curtain from the photo electric cells and Ted Husing will serve as master of ceremonies. The program as outlined will bring Ed Wynn, stage comedian; Kate Smith, one of the year's radio successes; Helen Nugent, contralto; Ben Alley, tenor; Helen Gilligan and Milton Watson, musical comedy favorites, and Henry Burbig, dialect comedian. Edwin K. Cohen, technical director of Columbia, will deliver a ten-minute address on "What to Expect in Television."

June Pursell, blues singer, who never brought anyone anything but smiles and happiness, will make her bow on KFWB from 7 to 7:30 p.m. today, as an acquisition by that station. She has been closely identified with the development of radio in Los Angeles, more recently on KNX programs, and has thousands of radio friends.

#### ALPHABETICALLY ARRANGED

From programs submitted by stations (C) — Denotes chain broadcast. Suggested features in black type.

6 to 8 a.m.  
 KFI—Health exercises, 6:45; stock market, 7:30; Two Professors, 7:45.  
 KHJ—World-wide news, 7; records, 7:30.  
 KMPC—Latin-American program, 7.  
 KMTR—Cherlio program, 8; Hollywood Hill Billies, 7.  
 KNX—Records, 6:30; Sharples' Gang, 6:45.  
 KTM—News Digest, 7:30.

8 to 10 a.m.  
 KECA—Exercises, 8:30; Around the House, 9; Pianist, 9:30.  
 KFI—Shell Happy Time, 8; Helen Guest, 9; orchestra (C), 9:15; Lou Gordon, tenor; Betty Travis, violinist, 9:30; Sarah Barnes, speaker, 9:45.  
 KFWB—Records, 8:30; orchestra, 9.  
 KHJ—Hallelujah hour, 8; Cuban orchestra (C), 9; records, 9:45.  
 KMPC—News Service, 9; U.S.C. chapel services, 9:45.  
 KMTR—Time signal, 9; home economics at 9; records, 9:15.  
 KNX—Sharples' Gang, 8; prayer, 8:45; Air Clinic, 9; shopping service, 9:45.

10 a.m. to 12 noon  
 KECA—Birth of Words, 11:30; Kiss-Proof (C), 11:45.  
 KFI—Color Harmony (C), 10; Woman's Magazine, 10:30 (C); Bess Kilmer, 11:30; Three Co-eds, 11:45.  
 KFWB—Organ, 10; records, 10:30; orchestra, 11; varieties, 11:30; records, 11:45.  
 KHJ—Fascette (C), 10; records, 10:15; beauty talk, 10:30; records, 10:45; orchestra (C), 11; Three Doctors, 11:45.  
 KMPC—Records, 10:30; Betty's hour, 11.  
 KMTR—Records, 10; Serenaders, 10:30; Rustlers, 11; records, 11:30; City Hall broadcast, 11:45.  
 KNX—Eddie Albright at 10; Evening Express home economics, 10:30; records, 11; Geo. Washington, Jr., 11:45.

12 noon to 2 p.m.  
 KECA—Luncheon concert (C), 12; farm and home hour (C), 12:15; The Vagabonds (C), 1; Noel Archer with Hall and Myers, 1:30.  
 KFI—U. S. Agriculture talk, 12.  
 KFWB—Virginia Rhythm Boys, 12; organ, 12:30; records, 1; Nip and Tuck, 1:30.  
 KHJ—Biltmore Orchestra at 12; Times world-wide news; Four Clubmen, 12:45; Frank Ross, 1; Adventures in Words, 1:15; Times' Forum at 1:30; Jennie Durkee, Dr. Frank McCoy.  
 KMPC—Organ, 12:05; news, 1:15; Bob, Bunny and Junior, 1:30.  
 KMTR—News at 12; Varieties at 12:15; Banjo Boys, 1:15; records, 1:45.  
 KNX—Victor Herbert concert, 12; piano, 12:30; Gossipers, 12:45; Paris Inn, 1.  
 KTM—Poetry, 1:30.

2 to 4 p.m.  
 KECA—Organ, 2; Federation hymn-sing, 3; tenor, 3:30; Washington news (C), 3:45.  
 KFI—N.B.C. Matinee, 2; Seeing Southern California, 3; Four Williams Boys, 3:30; baritone, 3:45.  
 KFWB—Records, 2; organ, 2:30; popular fiction, 3:30.  
 KHJ—Happy Go Lucky hour at 2; Feminine Fancies, 3.  
 KMPC—Mexican American hour, 2; John and Leo (organ), 3:15; school of music, 3:45.  
 KMTR—Bookworm, 2; trio, 2:30; records, 3; records, 3.  
 KNX—"Over the Tencup," 2; records, 2:30.

4 to 6 p.m.  
 KECA—News, 4:30; care of teeth, 4:45; violinist, 5; the Fuller Man (C), 5:30.  
 KFI—Organ, 4; beauty talk, 4:30; Adventurers, 4:45; Nash (C), 5; Nick Harris, 5:30.  
 KFWB—Records, 4; Nip and Tuck, 4:30; orchestra, 5.  
 KHJ—U.S.C. Trojans, 4; G. R. Walters, 4:15; Bon Bons, 4:30; Seeing Southern California, 4:45; Sharnova Trio, 5:15; Town Topics, 5:45; Times' world-wide news, 5:50.  
 KMPC—U.S.C. lectures, 3; news, 5.  
 KMTR—Orchestra, 4; Baron Keyes, 5; Two Franks, 5:15; news, 5:45.  
 KNX—Travelogue, 4; varieties, 4:15; shopping service, 4:30; Big Brother, 5; Town Crier, 5:45.  
 KTM—Zandro, astrologist, 4; Story Lady, 4:30.

6 to 7 p.m.  
 KECA—Instrumental Novelties, 6; pianist, 6:45.  
 KFI—Lucky Strike Orchestra (C), 6.  
 KFWB—Organ, 6; Transcription, 6:30; Cecil and Sally, 6:45.  
 KHJ—Blue Ribbon Mail (C), 6; Inaugural television program (C), 6:15.  
 KMTR—Varieties, 6; Ethiopian Nite Club, 6:30.  
 KNX—Organ, 6; Tom and Wash, 6:15; KNX concert ensemble, 6:30.

7 to 8 p.m.  
 KECA—Amos 'n' Andy (C), 7; Sperry Smiles (C), 7:15; Doric Quartet, 7:30.  
 KFI—Concert, 7; dance band, 7:30.  
 KFWB—Nip and Tuck; Ice-omatic, 7:15; Symphonettes, 7:30.  
 KHJ—Intercity radio championship, 7; Pryor's band, 7:15; orchestra (C), 7:30.  
 KMTR—Mat. Water Dist., 7; Dream Girl, 7:15; orchestra, 7:30.

KNX—Frank Watanabe and Hon. Archie at 7; tenor, 7:15; "Reminiscences of Victor Herbert," 7:30; baritone, 7:45.

8 to 9 p.m.

KECA—Packard Orchestra, 8.  
 KFI—Caswell Concert, 8; Memory Lane (C), 8:15; "D-17 Emperor," 8:45.  
 KFWB—Gleason and Armstrong, comedy, 8; KFWB string quartette, 8:15; the Plantation Club, 8:30.  
 KHJ—Black and Blue, detectives, 8; Raymond Paige, 8:15; KFRC concert, 8:30.  
 KMPC—Organ, 8.  
 KMTR—Vernon Rickard, 8; Bantam Revue, 8:15; night baseball, 8:30.  
 KNX—Arizona Wranglers, 8; Gilmore Circus, 8:30.  
 KTM—Highway Highlights, 8.

9 to 10 p.m.

KECA—Ranch Boys, 9; KECA vocal ensemble, 9:30.  
 KFI—Packard orchestra, 9.  
 KFWB—Concert, 9; Olympic prize fight, 9:30.  
 KHJ—Varieties, sports interview, 9.  
 KMPC—Song duo, 9; Happy Chappies, 9:30.  
 KMTR—Baseball.  
 KNX—Ethel Duncan, 9; concert, 9:15; KNX players, 9:30.  
 KTM—"Hamlet in Hollywood," 9:15; Ranch Boys, 9:30.

10 p.m. to midnight

KECA—National concert orchestra (C), 10; news, 10:30; exercises, 10:45.  
 KFI—News, 10; string quartette, 10:15; Packard Orchestra, 10:30; Hotel St. Francis dance orchestra (C), 11.  
 KFWB—Gus Arnheim's Orchestra, 10:30.  
 KHJ—Times' world-wide news at 10; Earl Burnett's orchestra, 10:03-12.  
 KMPC—Beverly Hill Billies, 10; recordings, 11-1.  
 KMTR—Baseball, 10; organ, 10:30; Phantom Revue, 11.  
 KNX—U.S.C. Band, 10; Paris Inn Frolic, 11.

Midnight

KHJ—"The Phantom of the Organ," 12-1.  
 KTM—Records.  
 KMPC—Harmony Boys, 12.  
 KMTR—Happiness Girl, 12.